



**COVID-19 PANDEMIC-RELATED FINANCIAL ASSISTANCE PROGRAMS
FOR NEW YORK CITY SMALL BUSINESSES**

Below is a list of financial assistance programs offered to New York City small businesses to help offset revenue decreases caused by the COVID-19 pandemic. This list will be updated periodically as new developments occur, with new information highlighted in yellow. Given the fast-paced nature of developments, information should be considered current as of the date indicated below. Where possible, we have included links to application forms and additional resources or information. Programs highlighted in green are open as of the date indicated below. Program highlighted in red are closed as of the date indicated below.

This material does not constitute legal advice and does not create an attorney-client relationship. The information contained in this list should not be construed as an endorsement by VOLS of any particular financial assistance program. Rather, this information is offered to assist small business owners in accessing capital while responding to the COVID-19 pandemic.

If your business is in need of legal services, please contact the Microenterprise Project Team via our hotline at (347)-521-5729 or via email at microenterprise@volsprobono.org.

GOVERNMENT LOANS & GRANTS			
Program	Summary	Eligibility	Additional Information & Links
U.S. Small Business Administration’s Economic Injury Disaster Loan (EIDL) and EIDL Advance	<p>The EIDL Program offers small businesses that have suffered substantial economic injury loans of up to \$2 million. In addition, small businesses were eligible to apply for an EIDL Advance of up to \$10,000, which did not have to be repaid and may have been approved regardless of whether a business was approved for a loan.</p> <p>NOTE: The SBA had previously stopped accepting new applications for the EIDL Program. On June 15, 2020, the SBA resumed</p>	Small businesses located anywhere in the U.S. are currently eligible to apply for this Program.	<ul style="list-style-type: none"> • More information on the EIDL Program can be found here. • To apply for an Economic Injury Disaster Loan, click here.

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	<p>accepting new applications. The SBA is no longer accepting applications for the EIDL Advance; however, it is still accepting applications for the loan.</p>		
<p>U.S. Small Business Administration’s Express Bridge Loan Pilot Program (SBA)</p>	<p>The Small Business Administration’s Express Bridge Loan Pilot Program provides small businesses with up to \$25,000 in emergency loans. Interest rates and terms for these loans vary, but the interest may not exceed the prime rate + 6.5%.</p>	<p>Small businesses that currently have a relationship with an SBA Express Lender may be eligible. Additional eligibility requirements apply.</p>	<ul style="list-style-type: none"> • For more information about this Program, click here.
<p>New York Forward Loan Fund</p>	<p>New York State has allocated \$100 million to the New York Forward Loan Program for small businesses who were unable to obtain federal relief either through the Paycheck Protection Program or the Economic Injury Disaster Loan Program. Small businesses may apply for the lesser of either \$100,000 or 100% of average monthly revenues in an any three-month period in 2019. The interest rate is 3% and the term is five years.</p> <p>NOTE: Given that funding is limited, applicants are encouraged to apply ASAP.</p>	<p>A small business is eligible if it:</p> <ol style="list-style-type: none"> 1. Employs 20 or fewer employees; 2. Has gross revenues of less than \$3 million per year; 3. Has not received a Small Business Administration Paycheck Protection Program Loan or Economic Injury Disaster Loan; 4. Has experienced economic hardship as a result of the COVID-19 pandemic; 5. Has been in operation for at least one year as of the date of the loan application; and 6. Is located in New York. 	<ul style="list-style-type: none"> • Learn more about this Program here. • Submit a Pre-Application for this Program here.
<p>U.S. Small Business Administration’s Paycheck</p>	<p>Pursuant to the Coronavirus Aid, Relief, and Economic Security (“CARES”) Act, employers were eligible to apply for the Paycheck Protection Program, which offered “loans” of the lesser of</p>	<p>Eligible businesses must have:</p> <ol style="list-style-type: none"> 1. Been impacted by the COVID-19 pandemic; 	<ul style="list-style-type: none"> • More information on the Paycheck Protection Program can be found here.

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<p>Protection Program “PPP” Loans</p>	<p>\$10 million or 250% of the average monthly payroll costs over the prior 12-month period. Payment of and interest on the loan is deferred for 6 months, and the interest rate is 1%. Loans issued before June 5, 2020 have a maturity of 2 years. Loans issued after June 5, 2020, have a maturity of 5 years.</p> <p>NOTE: The deadline to apply for a PPP loan was August 8, 2020. The Program is no longer accepting applications. On June 5, 2020, the President signed into law the Paycheck Protection Program Flexibility Act (“PPPFA”), which made changes to the PPP. PPP loans issued after the enactment of the PPPFA have a term of 5 years. With respect to all loans, regardless of when they were issued, the amount of funds that must be spent on payroll in order to receive forgiveness has been reduced to 60%. The period during which the funds must be spent has been extended to 24 weeks. The SBA has released a new forgiveness application, and an “EZ” forgiveness application for certain businesses. A business may use the “EZ” application if: (1) the borrower is self-employed and has no employees; OR (2) the business did not reduce the salaries or wages of its employees by more than 25%, and did not reduce the number or hours of its employees; OR (3) the business experienced reductions in business activity as a result of health directives related to COVID-19</p>	<ol style="list-style-type: none"> 2. Been operating on or before February 15, 2020; and 3. Less than 500 employees. 	<ul style="list-style-type: none"> • Access the SBA’s PPP Loan Forgiveness Application here. • Access the SBA’s PPP Loan Forgiveness EZ Application here (note: to determine whether your business is eligible to use the EZ application, click here).
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and did not reduce the salaries or wages of its employees by more than 25%.

PRIVATE LOANS

Program	Summary	Eligibility	Additional Information & Links
<p>Kiva Interest-Free Loan Program</p>	<p>Kiva is offering interest-free loans of up to \$15,000 to small businesses meeting eligibility requirements. Loan payments can be deferred for up to 6 months.</p>	<p>Small business owners are eligible for the Kiva Loan if:</p> <ol style="list-style-type: none"> 1. The business owner and the business are located in the U.S.; 2. The business owner is over the age of 18; 3. The loan will be used for business purposes; 4. The business is not engaged in multi-level marketing or direct sales, illegal activities, or purely financial investing; 5. The business owner is not in foreclosure or bankruptcy; and 6. The business owner is willing to demonstrate social capital by having a small number of family and friends make a loan to him or her. 	<ul style="list-style-type: none"> • More information about the Kiva Interest-Free Loan can be found here. • Apply for the Kiva Interest-Free Loan here.
<p>Renaissance Emergency Small Business Relief Loan Program</p>	<p>Renaissance has created an Emergency Small Business Relief Loan Program offering low-interest loans of up to \$50,000 to assist restaurants, retail stores, service businesses, and wholesalers in dealing with the COVID-19 pandemic. The loan payments will be deferred for</p>	<p>Eligible businesses:</p> <ol style="list-style-type: none"> 1. Have 50 employees or less; 2. Are located in Manhattan Chinatown, Lower East Side, Manhattan East 32nd Korean Town, Flushing, Jackson Heights, Elmhurst, Murray 	<ul style="list-style-type: none"> • For more information about the Renaissance Emergency Small Business Relief Loan Program, click here. • Apply for the Renaissance Emergency Small Business Relief Loan by filling out the

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	<p>six months, will have a repayment term of 48 months, and will have a low-interest rate of 3%.</p> <p>NOTE: The expiration date for this Program is September 30, 2020.</p>	<p>Hill, Woodside, College Point, Bayside, Brooklyn Sunset Park, Bensonhurst, Bay Ridge, or Sheepshead Bay; and</p> <ol style="list-style-type: none"> 3. Have experienced revenue decreases of 25% or more as a result of the COVID-19 pandemic. 	<p>Interest Form, and a Renaissance counselor will contact you to explain the next steps.</p>
<p>Hebrew Free Loan Society's Coronavirus Financial Impact Loan Program</p>	<p>The Hebrew Free Loan Society has created the Coronavirus Financial Impact Loan Program, which offers interest-free loans of \$2,000-\$5,000 to New York City residents meeting eligibility requirements. The loans will be repaid over a 20-month period and have a 3 month grace period before repayment begins.</p>	<p>Eligible small business owners:</p> <ol style="list-style-type: none"> 1. Reside in New York City, Westchester, or Long Island; and 2. Meet certain income limits established by the Hebrew Free Loan Society. 	<ul style="list-style-type: none"> • For more information about this loan program, click here. • Apply for this loan here.
<p>Honeycomb Crowdfunded Small Business Relief Loan Program</p>	<p>Honeycomb Credit has created a Small Business Relief Loan Program for small businesses impacted by the COVID-19 pandemic. The Program offers two loan options for eligible small businesses. Option 1 offers loans of \$15,000-\$75,000, with a 45-day payment-free period, 3.75% interest rate over the initial 6-month period, and 5% interest rate over a 3-year fully amortizing loan period (after the initial six months). Option 2 offers loans of \$15,000-\$50,000 with a 45-day payment-free period, 3.75% interest rate over the initial 6-month period, and 7.5% interest rate over a 3-year fully amortizing loan period (after the initial six months). If you do not qualify for either of these options (or require more than \$75,000), you can</p>	<p>Businesses are eligible for Option 1 if:</p> <ol style="list-style-type: none"> 1. They have been operating for 3 or more years; 2. They were profitable in 2019; 3. They have a debt service coverage ratio of 1.2 or higher; 4. The owners have a positive net worth; 5. They are not delinquent on any loans; 6. Their lease agreements are in good standing; 7. They are registered as a legally-recognized entity; 	<ul style="list-style-type: none"> • For more information about this Program and to apply click here.

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	<p>fill out their application and see how they can help you out.</p>	<ol style="list-style-type: none"> 8. They are willing to sign a personal guaranty; 9. They are willing to grant a blanket lien on the business (negotiable); and 10. They can demonstrate community support. <p>Businesses are eligible for Option 2 if:</p> <ol style="list-style-type: none"> 1. They have been operating for 1 or more years; 2. They were breakeven or profitable in 2019; 3. They have a debt service coverage ratio of 1.0 or higher; 4. Their owners have a non-negative net worth; 5. They are not delinquent on any loans (unless explicitly related to the economic downturn); 6. Their lease agreements are in good standing; 7. They are registered as a legally-recognized entity; 8. They are willing to sign a personal guaranty; 9. They are willing to grant a blanket lien on the business (negotiable); and 	
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		10. They can demonstrate community support.	
Honeycomb Credit Loyalty Bond Program	Honeycomb Credit has launched a loyalty bond program for small businesses affected by the COVID-19 pandemic. Eligible businesses can launch a loyalty bond campaign through which customers and investors in the Honeycomb network can purchase loyalty bonds and receive discounted gift cards to your business. For example, if a customer purchases a \$100 loyalty bond, they will receive a \$130 gift card to your business, usable in four equal installments over a 24-month period. The minimum campaign raise is \$1,000 and Honeycomb Credit will charge a 6% success fee.	<p>Eligible businesses have:</p> <ol style="list-style-type: none"> 1. Been operating for at least 1 year; 2. A strong social media and/or email following; and 3. A physical or online shop. <p>NOTE: No credit check or financial review is required to participate.</p>	<ul style="list-style-type: none"> • For more information and to start your loyalty bond campaign, click here.
Greg Perlman & Michael Clark Small Business Angel Fund	The Change Reaction, in partnership with the Hebrew Free Loan Society, is offering zero-interest loans of \$7,500-\$25,000 for small businesses that are still operating and \$3,000-\$7,500 for small businesses that have been forced to close because of government orders. The loans are available to businesses operating in Brooklyn's City Council District 39 or Assembly District 44.	<p>Eligible applicants:</p> <ol style="list-style-type: none"> 1. Reside in New York City, Long Island, Westchester, or Rhinebeck; 2. Have good credit (minimum credit score of 650); 3. Have had business revenues of \$1.25 million or less; 4. Have had 15 or fewer employees before the pandemic; 5. Have made on-time rent payments from April 2019 to March 2020 (except for those who do not pay rent); and 	<ul style="list-style-type: none"> • Learn more about and apply for this Program here.

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		6. Meet certain household income requirements.	
FundRocket Stimulus 2020 Loan Program	FundRocket offered small businesses interest-free loans in the amount of \$1,000, to cover any of the business's expenses. Money was made available immediately after sign-up, and typically was deposited into business bank accounts within 1 day. Repayment of the loan varied depending on the business's sales. If the business had no sales in a given week, it was not required to pay anything for that week. If the business had sales during a given week, FundRocket automatically began withdrawing 10% of the sales (up to \$100) starting two weeks after the initial \$1,000 was deposited into the business bank account, until the loan was repaid in full. This Program is no longer accepting applications.	Any U.S. business with a business bank account was eligible to apply.	N/A
Restaurant Workers' Community Foundation Relief Program	The Restaurant Workers' Community Foundation announced that it will be offering interest-free loans to small restaurants affected by the COVID-19 pandemic. More information about this Program has yet to be made available. Interested businesses can sign up to be notified when applications for this Program open.	The Restaurant Workers' Community Foundation will be establishing eligibility criteria within the coming weeks.	<ul style="list-style-type: none"> • Sign up to be notified when applications open for this program here.
Mainvest's Main Street Initiative	Mainvest allows small businesses to crowdfund finances. Mainvest offered \$2,000 interest-free loans to certain eligible small businesses that started a crowdfunding campaign. Although they are no longer offering an interest-free loan, you can still launch a crowdfunding campaign through Mainvest.	Small brick and mortar businesses are eligible to start a crowdfunding campaign with Mainvest.	<ul style="list-style-type: none"> • Launch your crowdfunding campaign here.

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PRIVATE GRANTS

Program	Summary	Eligibility	Additional Information & Links
<p>GoFundMe Small Business Relief Initiative</p>	<p>Business owners whose businesses have been affected by the COVID-19 pandemic can create a fundraiser for their business on GoFundMe. If the fundraiser raises \$500 or more, eligible businesses may be entitled to a \$500 matching grant from the Small Business Relief Initiative created by GoFundMe.</p> <p>NOTE: If you start a GoFundMe campaign, be sure to include the hashtag #SmallBusinessRelief in your fundraiser story.</p>	<p>A business is eligible to receive a \$500 matching grant if:</p> <ol style="list-style-type: none"> 1. It has been negatively impacted by a government mandate relating to the COVID-19 pandemic; 2. It is independently owned and operated; 3. It is not nationally dominant in its field; 4. It intends to use the funds either for employee care or business expenses; 5. It raises at least \$500 in a GoFundMe campaign started because of the COVID-19 pandemic; and 6. It has no fraud reports against it. 	<ul style="list-style-type: none"> • More information about the Small Business Relief Initiative can be found here. • Start a GoFundMe campaign here. • After starting a GoFundMe campaign, you will need to fill out the Small Business Relief Initiative Form.
<p>Hello Alice Business for All and COVID-19 Grant Contest</p>	<p>Hello Alice is sponsoring a grant competition for small businesses affected by the COVID-19 pandemic. There will be 1 Business for All (“BFA”) grant winner who will receive \$50,000, 2 BFA grant winners who will receive \$25,000, 12 BFA grant winners who will receive \$10,000, and several COVID-19 grant winners who will</p>	<p>A business <i>owner</i> is eligible to enter this competition if he or she is:</p> <ol style="list-style-type: none"> 1. A legal resident of the United States; 2. At least 18 years old; and 3. A business owner who is a leading executive of the 	<ul style="list-style-type: none"> • Detailed information about the Business for All and COVID-19 Grant Contest can be found here. • Apply for the BFA Grant Contest here.

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	<p>receive \$10,000 (based on the amount of participation and availability of funds).</p> <p>NOTE: The COVID-19 Grant Contest started on March 26, 2020 and ended on Thursday, July 16, 2020. The BFA Grant Contest started on March 3, 2020 and ends on Friday, September 25, 2020. Applicants are advised to submit applications ASAP.</p>	<p>business (e.g., President or CEO).</p> <p>A business is eligible for this competition if:</p> <ol style="list-style-type: none"> 1. It is any business entity legally recognized in the United States; 2. Its principal place of business is in the United States; and 3. It is not engaged in illegal activities. 	
Prospect Heights Small Business Relief Fund	<p>Neighbors in the Prospect Heights area of Brooklyn have created a Small Business Relief Fund for businesses in Prospect Heights. 100% of all funds donated will be distributed to Prospect Heights small businesses that sign up.</p>	<p>Eligible businesses are located in Prospect Heights, Brooklyn.</p>	<ul style="list-style-type: none"> • For more information about the Prospect Heights Small Business Relief Fund, click here. • To request aid from the Prospect Heights Small Business Relief Fund, click here.
TruFund COVID-19 Relief Fund	<p>TruFund has launched a \$5 million Relief Fund primarily in support of women and disadvantaged minority business owners. The Fund offers grants of up to \$10,000 and low-interest (3%) loans of up to \$75,000, payment of which may be deferred for 9-12 months.</p>	<p>A business is eligible if it:</p> <ol style="list-style-type: none"> 1. Has been operating since August 2019; 2. Can demonstrate economic injury caused by COVID-19; and 3. Is located in New York, Northern New Jersey, Alabama, Louisiana, or Texas. 	<ul style="list-style-type: none"> • For more information about this Fund, click here. • If interested, fill out this survey and TruFund will contact you via email.

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<p>The Bronx Community Relief Effort</p>	<p>The Bronx Community Relief Effort was established to provide aid to Bronx-based businesses, residents, and students. The Fund allocated \$1.5 million to Bronx-based small businesses, and will be providing 100-175 grants of \$5,000-\$25,000 to such businesses.</p> <p>NOTE: This Program is no longer accepting applications.</p>	<p>Eligible businesses are located in the Bronx. Additional eligibility requirements may apply.</p>	<p>N/A</p>
<p>The Red Backpack Grant Fund</p>	<p>The Spanx by Sara Blakely Foundation created the Red Backpack Grant Fund, which offered 1,000 grants of \$5,000 each to female entrepreneurs in the U.S. Recipients also received a “lucky” red backpack and a free annual all-access pass to 80+ MasterClass instructors (providing entrepreneurship classes).</p> <p>NOTE: This Program stopped accepting applications on September 15, 2020.</p>	<p>A business was eligible for this grant program if it:</p> <ol style="list-style-type: none"> 1. Was primarily women-owned; 2. Had annual revenues less than \$5 million; 3. Had 1-49 employees on staff; and 4. Could demonstrate that COVID-19 caused economic hardship. 	<ul style="list-style-type: none"> • For more information about the Red Backpack Fund, click here.
<p>Verizon and Local Initiative Support Corporation (LISC) COVID-19 Recovery Fund</p>	<p>Verizon and LISC offered grants of up to \$20,000 to small businesses impacted by the COVID-19 pandemic, especially women- and minority-owned businesses.</p> <p>NOTE: This Program stopped accepting applications on September 7, 2020.</p>	<p>Small businesses, especially women-, veteran-, and minority-owned businesses, were eligible.</p>	<ul style="list-style-type: none"> • For more information about the COVID-19 Recovery Fund, click here.
<p>Downtown Alliance Small Business Rental Assistance Grant</p>	<p>Downtown Alliance offered grants of \$10,000 to eligible small businesses, to be used on the payment of commercial rent.</p>	<p>Eligible businesses:</p> <ol style="list-style-type: none"> 1. Were open and providing an “essential” service as defined 	<ul style="list-style-type: none"> • For more information about this Program, click here.

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	NOTE: The application is currently closed.	<p>in Governor Cuomo’s PAUSE Order;</p> <ol style="list-style-type: none"> 2. Were located on the ground floor within the Lower Manhattan Business Improvement District; 3. Had five or fewer locations; 4. Had fewer than 20 employees as of March 1, 2020; 5. Had gross annual revenue below \$3 million; 6. Had a lease at their current location through December 2020; and 7. Could provide proof of rent payment for April or May (or potentially later if Landlord had granted a deferral). 	
Facebook Small Business Grant Program	<p>Facebook offered \$4,000 in grants (\$2,500 in cash and \$1,500 in ad credits) to U.S. small businesses affected by the COVID-19 pandemic. Grant money was permitted to be used for employee retention, commercial rent payments, operational costs, etc.</p> <p>NOTE: Facebook began accepting applications for this Program in New York on April 22, 2020. The application closed on May 8, 2020 at 11:59 PM.</p>	<p>A small business was eligible for the Facebook Small Business Grant Program if it:</p> <ol style="list-style-type: none"> 1. Had 2-50 employees; 2. Had been in business for over 1 year; 3. Had experienced challenges as a result of COVID-19; and 4. Was located in or near a location where Facebook operates. 	<ul style="list-style-type: none"> • For more information about this Program, click here.
Facebook Black-Owned Small	<p>Facebook announced that it was offering grants of \$4,000 (\$2,500 in cash and \$1,500 in ad credits) to eligible Black-owned businesses.</p>	<p>A small business was eligible for this Program if it:</p> <ol style="list-style-type: none"> 1. Was majority Black-owned; 	<ul style="list-style-type: none"> • For more information about this Program, click here.

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Business Grant Program	NOTE: Facebook began accepting applications for this Program on August 19, 2020. The application closed on August 31, 2020.	<ol style="list-style-type: none"> 2. Had between 1-50 employees; 3. Was in business for over 1 year; 4. Experienced challenges as a result of COVID-19; and 5. Planned to use the grant funds to support the business and the community. 	
Asian American Federation COVID-19 Impact Grant	The Asian American Federation (AAF) created the COVID-19 Economic Impact Survey to gauge the impact of the COVID-19 pandemic on Asian American small businesses. The AAF will be randomly selecting 100 eligible survey participants to receive a \$1,000 grant. The deadline for submitting necessary documents for this Program was August 7, 2020.	<p>To be eligible for consideration for the grant, a survey participant must have sent the following to SmallBiz@aafederation.org by August 7, 2020 at 11:59 pm:</p> <ol style="list-style-type: none"> 1. Valid photo ID; 2. Business license; and 3. Utility bill addressed to the business's address in the last 3 months. 	<ul style="list-style-type: none"> • To learn more about this Program, click here.
A Common Thread Grant Program for Fashion Designers	<p>The Council of Fashion Designers of America (CFDA) and Vogue established a fund for fashion designers and fashion retailers affected by the COVID-19 pandemic.</p> <p>NOTE: The application period is now closed.</p>	Fashion designers and retailers affected by the COVID-19 pandemic were eligible to apply.	<ul style="list-style-type: none"> • For more information, click here.
Local Initiative Support Coalition (LISC) Neighborhood Business Grant Program	LISC announced that it would be providing grants of \$5,000-\$20,000 to small businesses located in 15 different cities, including New York. The grants were permitted to be used on rent, payroll, and outstanding business debts.	Eligible businesses were located in one of fifteen cities (including New York) and subject to additional eligibility requirements. Prior was given to entrepreneurs of color,	<ul style="list-style-type: none"> • For more information, click here.

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	NOTE: The application period closed on August 23, 2020.	women-owned, and veteran-owned businesses.	
Rethink's Restaurant Response Program	Rethink developed a Restaurant Response Program that offered grants of up to \$40,000 to New York City restaurants. Participating restaurants were required to reopen and restructure their business model so that they could serve as a food distribution center (for pick-up and delivery). NOTE: This Program is no longer accepting applications.	All New York City restaurants were eligible.	N/A
Salesforce Care for Small Businesses	Salesforce provided grants of up to \$10,000 to small businesses located in the United States and affected by the COVID-19 pandemic. NOTE: This Program stopped accepting applications in New York on May 1, 2020 at 11:59 pm.	Eligible businesses had: <ol style="list-style-type: none"> 1. Between 2-50 employees; 2. Been in business for two years as of March 2020; 3. An annual revenue between \$250,000 and \$2 million; and 4. Experienced challenges as a result of the COVID-19 pandemic. 	<ul style="list-style-type: none"> • More information about this Program can be found here.
MISCELLANEOUS AID PROGRAMS			
Program	Summary	Eligibility	Additional Information & Links
Bespoke Post Product Purchasing Program	Bespoke Post is purchasing \$20 million worth of products from emerging brands and small manufacturers to support small businesses. If your business sells products that are fun, useful, reasonably priced, and/or timeless, you can contact Bespoke Post about arranging a potential sale.	Eligible businesses: <ol style="list-style-type: none"> 1. Are emerging brands with 50 or fewer employees or small manufacturers with 100 or fewer employees; and 2. Have the ability to produce 2000-5000 units of the product 	<ul style="list-style-type: none"> • More information about this Program can be found here. • Contact Bespoke Post about this Program here.

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		(but Bespoke Post will enter into smaller purchases if the business cannot produce this much).	
Google Ad Credits	Google is offering \$340 million in ad credits for small- and medium-sized businesses, and these credits may be used at any time through the end of 2020. Ad credits will hit existing Google accounts, and the account holder will be notified when this happens.	Eligible businesses are businesses that have spent with a Google Ads account in 10/12 months in 2019 and in January and February of this year. Eligible businesses advertised through Google or one of its partners.	<ul style="list-style-type: none"> • More information about this Program can be found here.
Mailchimp Price Relief Fund for Small Businesses	<p>Mailchimp offered 3 months of free service to existing Mailchimp small business users who had been affected by the COVID-19 pandemic. This Relief Program offered up to 3 months of free Mailchimp service and access to Mailchimp’s marketing platform, which allows businesses to retain customers through email marketing, landing pages, and ads.</p> <p>NOTE: The application period for this Relief Program closed on April 30, 2020.</p>	<p>Eligible businesses:</p> <ol style="list-style-type: none"> 1. Had a paid Mailchimp account on or before March 30, 2020; 2. Had 25 or fewer employees; 3. Had no compliance hold on their account; 4. Completed an application; and 5. Were approved by Mailchimp. 	<ul style="list-style-type: none"> • For more information about this Relief Program, click here.
Yelp Support	Yelp offered waived advertising fees for small restaurants and nightlife businesses. The fees were waived for existing and new Yelp account holders through May 25, 2020.	<p>Eligible businesses:</p> <ol style="list-style-type: none"> 1. Were small, independently-owned restaurant and nightlife businesses and franchisees in the U.S., Canada, the U.S. Virgin Islands, and Puerto Rico; and 2. Had fewer than five locations. 	<ul style="list-style-type: none"> • For more information on Yelp’s support, click here. • To create an account with Yelp, click here.
eBay Up and Running Program	eBay created the Up and Running Program for small businesses that were transitioning to online sales as a result of the COVID-19 pandemic. All	Eligible businesses registered a new business account.	<ul style="list-style-type: none"> • For more information about this Program, click here.

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	<p>new business accounts registered by July 31, 2020 received no listing fees for two months on up to 200 listings, access to eBay's 170 million plus buyers worldwide, and more.</p>		<ul style="list-style-type: none">• Register your business for a new business account here.
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